

**WIRELESS RETAIL PURCHASING SYSTEM USING  
A MOBILE COMPUTING DEVICE**

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**Abstract of the Disclosure**

A method and system enables consumers to wirelessly and electronically identify retail purchases and wirelessly transact those purchases. The method includes use of a mobile computing device to wirelessly, electronically obtain a menu of items for sale from a retail unit, select items from the menu, and send a request from the mobile computing device to the retail unit to purchase the selected items. The method optionally includes electronically sending payment for the requested purchase to the retail unit.

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